

OFFICIAL SWEEPSTAKES RULES
Paperless Billing Enroll-To-Win presented by SWEPCO
Official Rules

SWEPCO is awarding one (1) winner each in three (3) states one (1) \$200 VISA® gift card by
Saturday, June 12, 2021.

1. Who Can Enter:

Sweepstakes is open to any SWEPCO customer age 18 or older that is also a legal resident of Arkansas, Louisiana or Texas. Only one entry per customer will be accepted. Employees (including, but not limited to consultants, independent contractors, and interns) of SWEPCO or its affiliated companies and members of their households are not eligible to participate.

2. How to Enter:

NO PURCHASE NECESSARY.

SWEPCO customers can enter by enrolling in Paperless Billing between Wednesday, January 27, 2021 and 11:59 p.m. Saturday, June 5, 2021. Customers already enrolled in Paperless Billing are eligible to win.

3. Sweepstakes Dates:

The sweepstakes begins Wednesday, January 27, 2021. All eligible enrollments must be received no later than 11:59 p.m. on Saturday, June 5, 2021.

4. Prizes:

The drawing winners ("Winners") will be determined by three random drawings of all eligible entries to be held on Monday, June 7, 2021. The winner from each state (Arkansas, Louisiana, and Texas) will be notified via e-mail or phone within one business day of the prize drawings. Winners will be required to respond to the e-mail, phone call, or voicemail to acknowledge being awarded the prize. The individuals who respond will be presumed to be the winners. If no response is obtained within four (4) business days of notification or if the prize winner is determined to be ineligible, SWEPCO shall declare the prize forfeited, and a new winner will be chosen from the remaining eligible entries. SWEPCO or its affiliated companies are not responsible for lost, late, stolen, damaged, incomplete, mutilated, or misdirected or undelivered entries or mail, or the unsafe arrival of the prize.

5. Odds of Winning:

A total of one (1) prize will be awarded to one customer each in three states (Arkansas, Louisiana, and Texas). Each entrants' odds of winning depend on the number of customers enrolled in paperless billing by 11:59 p.m. Saturday, June 5, 2021.

6. Limits of Liability:

SWEPCO has no responsibility whatsoever for, and, in consideration of the right to enter into the sweepstakes and/or acceptance of any prize hereunder, each Entrant and Winner agrees to release and hold harmless SWEPCO, American Electric Power Company, Inc., their affiliated companies, and all of their officers, directors, employees, contractors and agents (collectively "Released Parties") from, injuries, losses, damages or other liability of any kind that may arise from participation in the sweepstakes or from acceptance, possession, or use of any prize.

7. Winner's Responsibilities:

The approximate retail value of each prize is \$200.00. The prize is awarded by way of three (3) \$200 VISA® gift cards. The prize winners are solely responsible for all applicable Federal, state, and local taxes, and for any expenses associated with receipt or use of the prize. The potential prize winners

are not the official prize winner until eligibility is verified in accordance with these Official Rules and until the prize winners provides all requested information and releases.

8. Publicity:

Entrants authorize SWEPCO, American Electric Power Company, Inc., and their affiliated companies to use anywhere in the world and in all forms and media existing now or in the future, their name, photographic likeness, city and state of residence, entry materials and a quote provided by the entrant for advertising, educational, political, trade, in promotional materials, on a winner's list, and for any other lawful purposes without further compensation. The prize winners may be required to sign a publicity release prior to accepting the prize.

9. Official Rules:

For a copy of these Official Sweepstakes Rules, send a self-addressed stamped envelope to: SWEPCO, Attn: Corporate Communications "PAPERLESS BILLING SWEEPSTAKES," 428 Travis Street, Shreveport, LA 71101 with a written request postmarked by June 5, 2021.

10. Winners' List:

For a list of the prizewinners, send a self-addressed stamped envelope to: SWEPCO, Corporate Communications "PAPERLESS BILLING SWEEPSTAKES," 428 Travis Street, Shreveport, LA 71101 with a written request postmarked by June 30, 2021.

11. Sweepstakes Sponsored By:
SWEPCO

Attn: Corporate Communications
428 Travis Street
Shreveport, LA 71101

12. Miscellaneous:

Void where prohibited. All Federal, state, and local laws and regulations apply. This sweepstakes and these Official Rules are governed by the laws of the States of Arkansas, Louisiana, and Texas, and participants agree to binding arbitration through the American Arbitration Association. Entrants hold all responsibility to comply with any applicable federal, state or local laws in connection with their entry.

SWEPCO, in its sole discretion, has the final judgment on all matters related to this sweepstakes, including but not limited to the right to make changes to or modify these Official Rules or the prize, or to discontinue, suspend, or extend the sweepstakes without prior notice. Should SWEPCO become aware of any misconduct, SWEPCO reserves the right to discontinue the sweepstakes immediately. In the event SWEPCO chooses to discontinue the sweepstakes, prize winners may be drawn from current eligible entries.

13. Privacy Statement:

Entrants understand that entry into this sweepstakes results in their agreement with the following privacy policy. SWEPCO retains and uses entries, including email addresses, to inform entrants about events and promotions. SWEPCO may also share information with its affiliated companies for promotional use. Any electronic promotional information from SWEPCO or affiliated companies will contain an opt-out procedure to cease promotional contact, which entrant may elect to use.